

Initial Warm-up: Words Wall

Words that come to mind



Part 1: Feelings and Assumptions

1) What feelings does this outfit trigger for you, and why?



2) What assumptions do you think someone might make about this person?



3) Would this outfit be read differently depending on where it's worn? Are there any striking places that you think the outfit would stand out in?



4) How would this outfit be understood in a non-western context, for instance a traditional ceremony?



Part 2: Perception and Intent Mapping

This map explores how outfits are *read* or *decoded* by others



This map explores the wearer's intent



Part 3: Comfort Spectrum

Your comfort in being around someone dressed like this



I'd feel totally uneasy

No discomfort at all



Initial Warm-up: Words Wall

Words that come to mind



Part 1: Feelings and Assumptions

1) What feelings does this outfit trigger for you and why?



2) What assumptions do you think someone might make about this person?

Outfit 1

liberal	too opinionated	perceptive about what's going on in the world
LGBTQ		That's interesting. I wonder if they are more accepting of others than me. They seem very open-minded.
etc. etc. etc.	assume being an activist?	

Outfit 2

free-spirited	inappropriate	raver
has a point of view	Queer	Troubled childhood
Does drugs	Traumatic experience	a loud personality
enjoys parties	That's not very nice. I wonder if they are a bit of a party animal. I hope they are a good person though.	likes details

Outfit 3

likes simple things	Wealthy comes from privilege	apolitical
has her life together	Can be perceived as snobbish, but I think she has a good personality through her looks.	is juggling many things
working professional, basic taste in fashion	Total dress or look is not very good, but I hope she is a good person.	Employed minimalist

Outfit 4

experimental	goes to CSM	unsure of themselves
queer/genderqueer/ non-binary dressing	Un-influencable	is doing too much
is sleeping in the studio	CSM student	A fashion student indeed.
has a creative mind and likes to experiment		undefinable



3) Would this outfit be read differently depending on who's wearing it? Why? Are there any identity factors that potentially shift the meaning of this outfit?

Outfit 1

Mr. Bertie is the most interesting person I've ever met. He's a bit of a nerd, but he's also very cool. I think he's a bit of a geek, but he's also very cool.	Yes, I'm interested in the outfit. I think it's a bit of a statement, but it's also a bit of a statement.	Wouldn't consider him to be a nerd, but he's a bit of a geek, and he's also a bit of a nerd.
Yes, I'm interested in the outfit. I think it's a bit of a statement, but it's also a bit of a statement.	Yes, I'm interested in the outfit. I think it's a bit of a statement, but it's also a bit of a statement.	Yes, I'm interested in the outfit. I think it's a bit of a statement, but it's also a bit of a statement.

Outfit 2

The outfit is very interesting. I think it's a bit of a statement, but it's also a bit of a statement.	Yes, I'm interested in the outfit. I think it's a bit of a statement, but it's also a bit of a statement.	Yes, I'm interested in the outfit. I think it's a bit of a statement, but it's also a bit of a statement.
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Outfit 3

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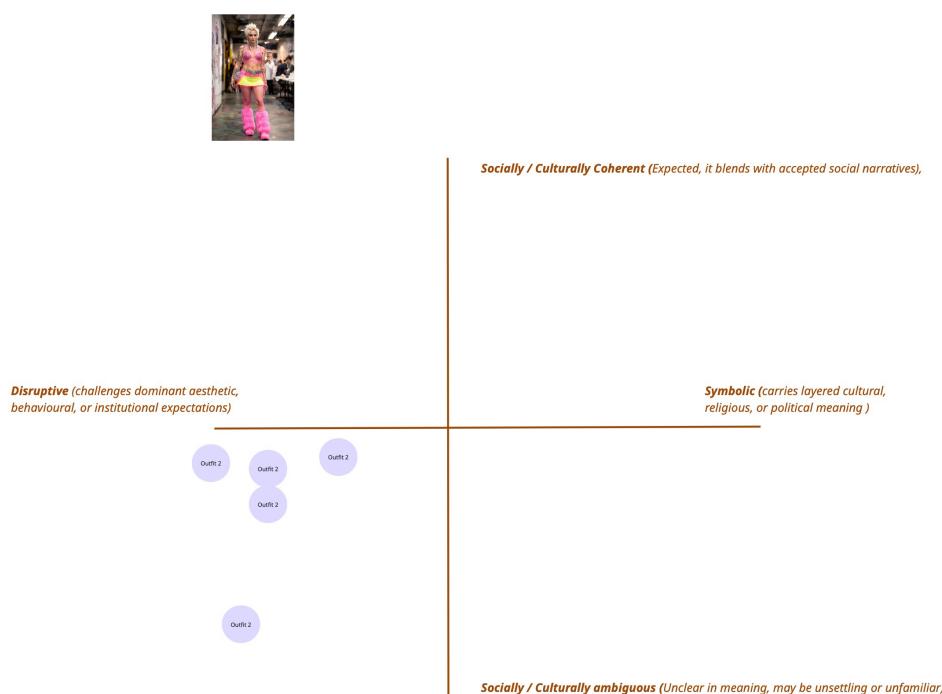
Outfit 4

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Part 2: Perception and Intent Mapping

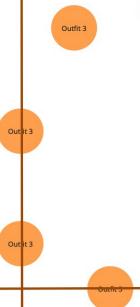
This map explores **how outfits are read or decoded** by others





Disruptive (challenges dominant aesthetic, behavioural, or institutional expectations)

Socially / Culturally Coherent (Expected, it blends with accepted social narratives),



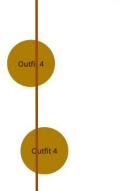
Symbolic (carries layered cultural, religious, or political meaning)

Socially / Culturally ambiguous (Unclear in meaning, may be unsettling or unfamiliar)



Disruptive (challenges dominant aesthetic, behavioural, or institutional expectations)

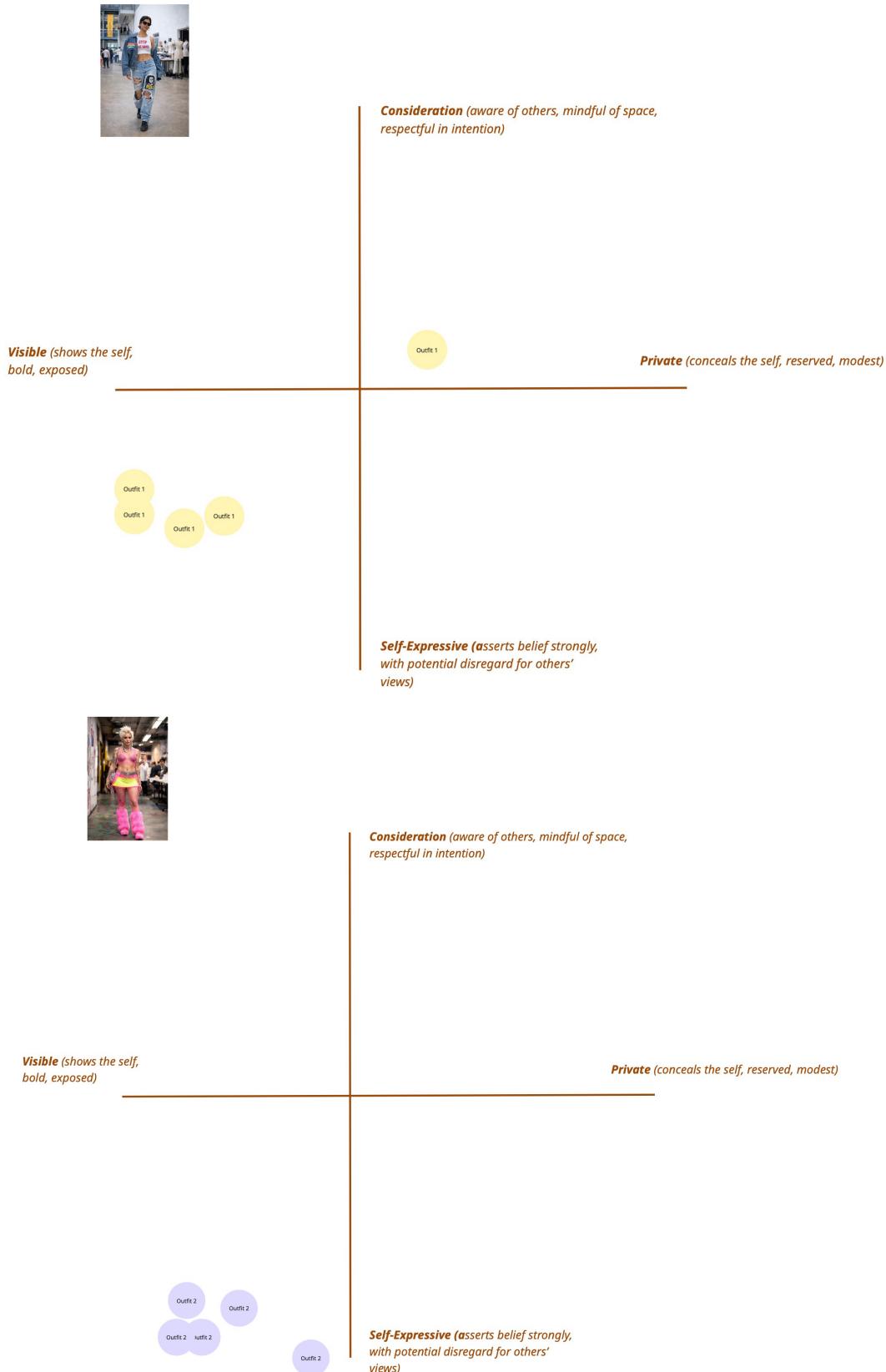
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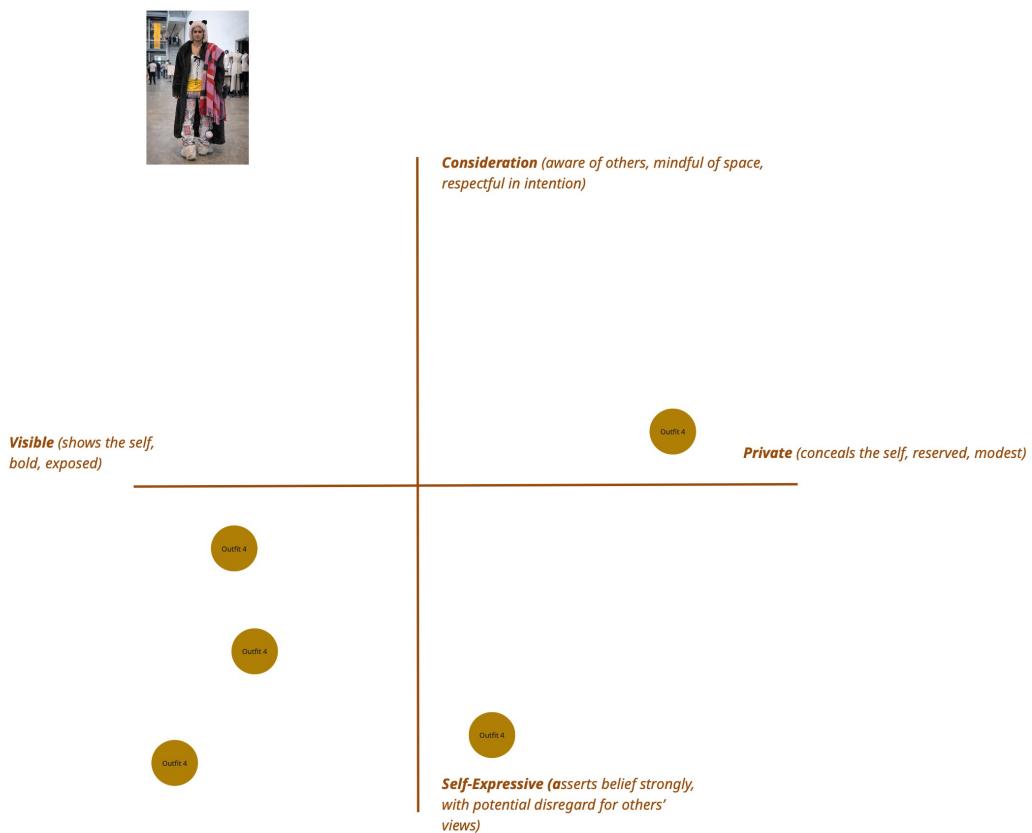
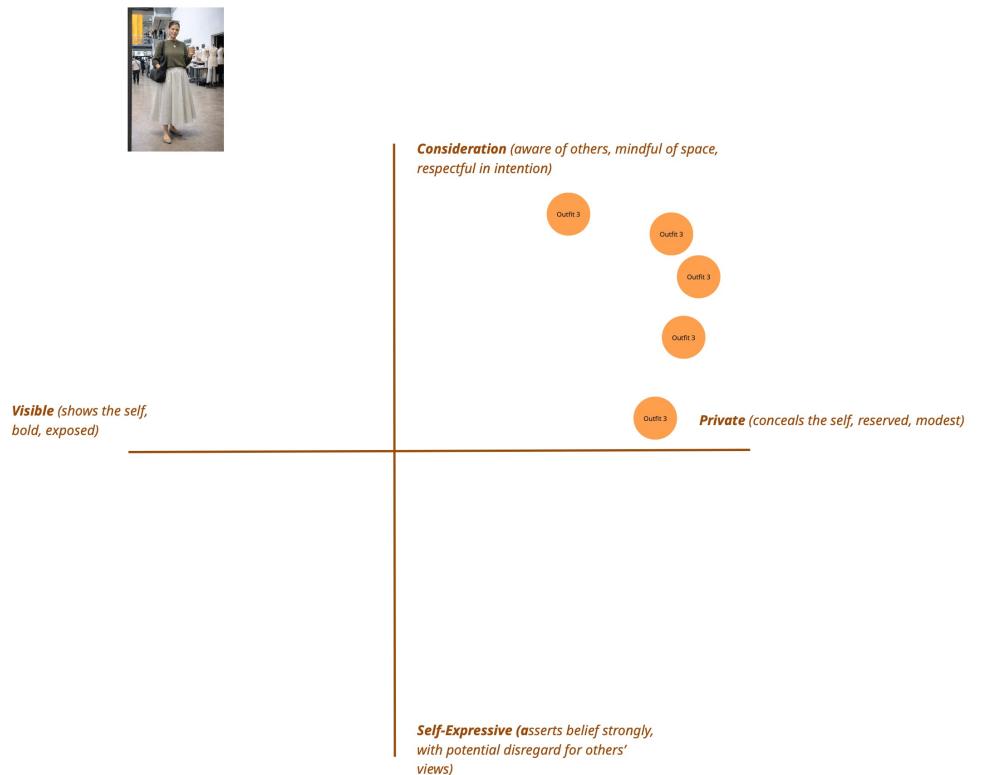


Symbolic (carries layered cultural, religious, or political meaning)

Socially / Culturally ambiguous (Unclear in meaning, may be unsettling or unfamiliar)

This map explores the wearer's *intent*





Part 3: Comfort Spectrum

Your comfort in being around someone dressed like this

